

Targets and textiles: target setting in the private sector

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Highly water intensive...

- ▼ Water used for irrigation of crops such as cotton and for animal feed;
- ▼ For processing, manufacturing and distribution of materials;
- ▼ For dissolving, scouring, bleaching, de-sizing, dyeing and finishing.

...and water pollution concerns

- ▼ 20% of industrial water pollution comes from textile production
- ▼ 8,000 chemicals for various processes
- ▼ Zero Discharge of Hazardous Chemicals

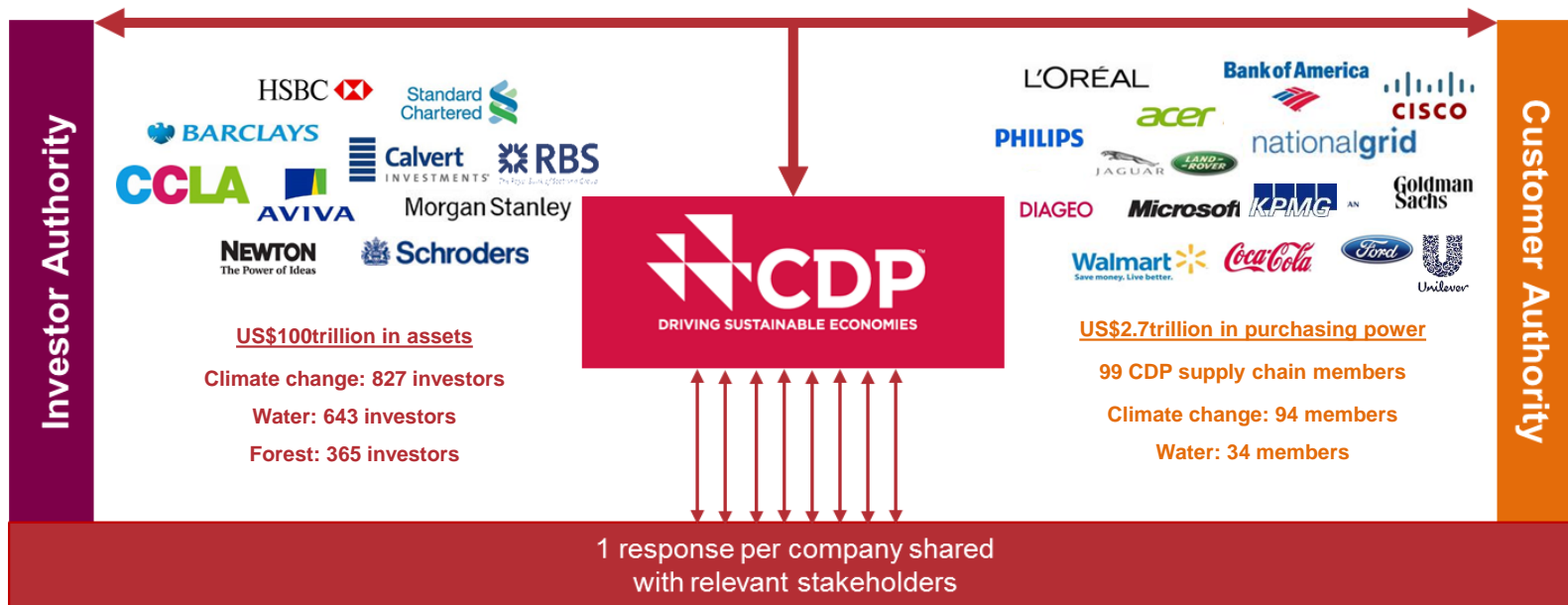
Context and regulation

- ▼ Growing demand for textiles products
- ▼ Reputational risk
- ▼ Water Pollution Prevention and Control Action Plan (the “Water Ten Plan”) – China 2015
- ▼ Zero Liquid Discharge to Ganges – India 2014

CDP data

About CDP

CDP is an international not-for-profit organization providing the only global environmental disclosure system.



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textiles companies responded to CDP's request for
water information in 2016

Types of targets & goals

- ▼ Absolute reduction of water withdrawals
- ▼ Reduction in consumptive volumes
- ▼ Reduction of product water intensity
- ▼ Reduction in wastewater
- ▼ Water pollution prevention
- ▼ Increased access to Water, Sanitation and Hygiene (WASH)
- ▼ Community engagement
- ▼ Improved monitoring of water use

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Case study – Burberry AG

Burberry have set a target to eliminate the use of chemicals that may have an environmental impact by 2020.



Case study – Kordsa Global



Kordsa SA set a target to discharge zero pollutants to the environment, with brand value protection as their motivation.

Setting corporate water goals

- ▼ Providing access to WASH in workplace
- ▼ Providing access to WASH in local communities
- ▼ Strengthen links with local community
- ▼ Educate customers to help them minimize product impacts
- ▼ Engagement with public policy makers
- ▼ Engagement with suppliers to help them improve water stewardship
- ▼ Sustainable agriculture
- ▼ Watershed remediation and habitat restoration, ecosystem preservation

Case study – Kering



K E R I N G

Kering have publicly committed to phase out all hazardous chemicals from its production by 2020. Their Chemical Management Framework serves as a standard for their brands and suppliers.

Call to action

- ▼ Greater transparency
- ▼ Ambitious, long-term targets
- ▼ Engage with the supply chain
- ▼ Engage with existing initiatives for the textiles industry

Questions?

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